



FAQ about small nonprofit coaching from smallnonprofitcoach.com

What is coaching for?

Coaching is for *you*. I have a coach myself. The greatest value he gives me is his ability to help me work through decisions and ideas to find the right way forward. How does he do this? By asking great questions. By listening. By reflected back to me what he heard me say. Sometimes, he tells stories about his own experiences that help me better understand my own circumstances. When I need encouragement, he's there to give it. When I need accountability or a gentle rebuke, he gives that, too. He sometimes reminds me of the commitments and goals I made *to myself* (when my crazy ideas are leading astray). Does that sound like something could greatly enhance your life and work? If so, maybe you should give it a try.

How does coaching work?

Coaching is about *you*: Your goals, your plan, your work...*your success*. When you work with me, you'll do most of the talking and I'll do most of the listening. The idea is to ask you the right questions and guide you when necessary so that you *find your own way* to the outcomes you want.

When you start a coaching relationship with me, you'll get the first three sessions free. This is important to both of us. You're getting to know me. Am I someone you like and trust? Do you believe I have the experience, knowledge, and wisdom to make a valuable contribution to your work?

Coaching is not open-ended. Early in our relationship, we come to agree on a specific goal you want to accomplish and by when. We work together to set the goal and to make a plan. Then you work your plan with my guidance and support. We'll set up checkpoints along the way to make sure we're progressing. You may choose to end the coaching relationships at any time. When you accomplish your goal, the coaching relationship will come to an end unless you wish to set a new goal and start working a new plan with me.

The important thing to know is this: The goals are yours. The plan is yours. The work is your work. I'm just here to apply what I've learned to help you achieve all that you wish to achieve.

How, when, and where does the coaching take place?

As-needed, on-demand coaching takes place over the phone and can be schedule with as few as 24 hours advance notice.

Clients who have a monthly coaching contract either meet with me in person (within metro Detroit), over the phone, or via Google Hangout. If we meet in person, I come to you.

How much does coaching cost?

The investment you make in coaching depends on what you want to get out of it and what you're willing to put in. Small nonprofit leaders also deal with budget constraints that make them feel like coaching is not an option for them. I tried to create a range of coaching services that make it possible for just about any small nonprofit leader to benefit from coaching. As-needed, on-demand coaching is available without a contract for \$2 an hour. Monthly plans start at \$128 per month. The first three sessions are always free.

Are you certified?

My credentials are more than 20 years of leading community projects, fundraising, marketing, and small nonprofit management of every kind. I've made a *lot* of mistakes on my way to quite a few successes. In 2015, I earned an executive certificate in social impact strategy from the [University of Pennsylvania's School of Social Policy and Practice](#). Learn more about me [here](#).

How do I get started?

The first thing you should do is check out my [LinkedIn profile](#) as well as any other sources you can find about me. Make sure I seem like the right kind of person for you. Then, use my [online scheduling tool](#) to book the first of your three free sessions.